



Dookal Group Pty Ltd is a standalone 100% Aboriginal owned business, set up as an independent commercial enterprise.

Sustaining a viable business in today's climate is not an easy feat, however in the face of adversity Ungooroo Aboriginal Corporation continually step outside the square and actively pursue diversity to provide job opportunities not only for the Wanaruah people but also to the communities in the Upper Hunter.



Hi Vis Safety Wear ~ Trades
Corporate Wear ~ Hospitality
Active Wear ~ Accessories

In 2012 the Dookal Group was created with financial assistance from the Aboriginal Community Development Fund through Rio Tinto Coal & Allied. With the holistic vision of creating opportunities that provide employment and to create sustainable financial streams that directly fed back into the umbrella organisation Ungooroo Aboriginal Corporation with the intention thus creating a not for profit organisation that is not solely reliant upon government funding. Being three years down the track Dookal are well and truly on their way to making this goal more a reality.

Initially Dookal undertook tree planting and land management projects in partnership with Hunter Land Management (HLM) supplying labour for these specific projects. DOOKAL and Ungooroo have had successful Indigenous Employment programs, recruiting 10 employees for a Mobile Plant Operator recruitment project with positive outcomes achieved, having 100% retention of all trainees with Peabody Energy and Wambo Coal. UAC & DOOKAL have developed a robust and credible alliance with Singleton High School to provide real employment pathways for Aboriginal students all of which provide advantageous outcomes for all members of Dookal.

It is with great excitement that the Dookal Group embark upon their next phase in the continued growth of the business with the impending launch of the website for the online store enabling organisations access to quality uniforms, apparel, promotional products and corporate gift ware. This new business model has commenced with a partnership and supply chain agreement with Gear-Up Culcha.

To ensure a successful transition into the apparel and promotions industry, Dookal have partnered with Geared Up Culcha (GUC) another Indigenous owned and operated apparel and clothing company with a national footprint as a supply chain partner. They support us with training and development, coaching and mentoring, supply chain and order fulfilment and sales support with backend systems and processes to ensure a sustainable and resilient venture in the apparel and promotional sector.

Coal & Allied Community Relations specialist Cate Sims said "We are pleased to see the Dookal Group take another strong step forward and launch an online clothing business. Coal & Allied is proud of our long-standing partnership with Ungooroo Aboriginal Corporation and their success provides further opportunities for local Aboriginal communities. Our partnership continues to provide support for Aboriginal communities in the Upper Hunter."

General Manger Taasha Layer is thrilled not only about the expansion of the business unit which creates jobs locally, it also provides financial sustainability for the umbrella organisation Ungooroo Aboriginal Corporation (UAC). She stated that monies derived from the independent business units under the UAC banner provide the Wanaruah people with access to a multitude of health, employment and social services. This initiative will enable us to build the capacity of UAC in service provision but also, it is a real step towards closing the gap, it is not just words on paper, it is providing real tangible outcomes and great opportunities are being achieved.

The launch of the online store will expand the reach of this local organisation to a national market, having recently securing a corporate contract to supply the complete range of uniform needs in the hospitality industry well as supplying PPE gear to Industry. The Dookal group are demonstrating to other well established online apparel and promotional products groups that they have the capacity to deliver no matter what the need or the size of the order.

The website www.dookalclothing.com.au is schedule to go live beginning of August enabling the consumer to source their apparel needs, streamline the ordering experience and receive exceptional products and service. All enquires are welcomed not matter what the needs an organisation may have.

Further information can be obtained by contacting the office either in person 128 George St Singleton, online at www.ungooroo.com.au or by calling (02) 6571 5111.



This project is supported by Coal and Allied



DOOKAL Group Pty Ltd
Labour Hire Specialists